**GENERAL ADMINISTRATION Policy 1422**

**School/Community Relations**

**Advertising/Signage on District Property**

Except as otherwise provided in this Policy, advertising on District property is prohibited. This prohibition includes, but is not limited to personal solicitations, signage, announcements, pamphlets, handouts, and any other dissemination of information regarding products or services available or for sale. Provided however that when a District facility serves as a voting location, electioneering consistent with federal and state law will be permitted.

However, the District reserves the right to enter into contracts with individuals or entities for naming rights and advertising on property including scoreboards, athletic fields, or athletic facilities. Any such advertising agreement will be reduced to writing, including the fee, duration of the advertising item, as well as provisions for termination of the contract for advertiser conduct which is significantly inconsistent with the District’s educational goals and principals. The Board of Education will vote on all such contracts and will be the final arbitrator of disputes regarding the advertiser’s conduct.

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